

# Workforce Investment Council

## June 2, 2021

**Bruce Busada**  
Chairman

June 2, 2021



[www.laworks.net](http://www.laworks.net)

# Call to order



# CERTIFICATION OF INABILITY TO OPERATE DUE TO LACK OF QUORUM

- On March 11, 2020, in Executive Proclamation 25 JBE 2020, Governor John Bel Edwards declared a state of emergency for Louisiana due to COVID-19. The state of emergency was extended in subsequent Executive Proclamations with the most recent extension in 80 JBE 2021 on April 27, 2021. The state of emergency is a public health one and an in-person meeting of the Workforce Investment Council (WIC) hosted at the Louisiana Workforce Commission would be detrimental to the health, safety, or welfare of the public.
- In accordance with Louisiana Revised Statute 42:17.1, the presiding officer of the Workforce Investment Council, Meridith J. Trahant, hereby certifies that the agenda of the meeting is limited to 1) matters that, if they are delayed, will cause curtailment of vital public services or severe economic dislocation and hardship and 2) matters that are critical to continuation of business of the Louisiana Workforce Commission and are not able to be postponed due to other deadlines that cannot be postponed or delayed.
- As such, in accordance with Louisiana Revised Statute 42: 17 .1, the Workforce Investment Council meeting on Wednesday, June 2, 2021 at 9:00 AM will be held by video conference and in a manner that allows for observation and input by members of the public in accordance with the provisions in La. R.S. 42:17.1 (C).

# Public Comments

- This meeting will be available via Zoom and members of the public are encouraged to provide comments to [WIC@lwc.la.gov](mailto:WIC@lwc.la.gov) and/or the Zoom chat function.

# Agenda

- **Call to order**
- **Roll call**
- **Comments from the Chairman, Bruce Busada**
- **Review and approval of previous minutes**
- **Presentation from Local Workforce Development Boards**
- **Presentation from Local Workforce Development Boards Sunae Villavaso, Director – 12 Orleans Parish**
- **Presentation from Dr. Kimberly Hunter-Reed (Sub-Cabinet for Education and Workforce)**
- **Presentation from Camille Conaway (Reboot Effort)**
- **Presentation and Review of Report from IBCC**
- **Presentation of Occupational Forecast**
- **Other Business**
- **Public Comments**
- **Adjournment**

# Roll Call



# Comments from the Chair



06/02/2021

# Previous Minutes



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**John Bel Edwards**, Governor  
**Ava Dejoie**, Secretary

## Workforce Investment Council

### Workforce Investment Council Meeting

March 10, 2021

9:30 AM

This meeting will be available via Zoom and members of the public are encouraged to provide comments to [WIC@lwc.la.gov](mailto:WIC@lwc.la.gov) and/or the Zoom chat function.

**Public access through:**

[https://us02web.zoom.us/webinar/register/WN\\_HE5-dNxuT8CvWJIAby2A0w](https://us02web.zoom.us/webinar/register/WN_HE5-dNxuT8CvWJIAby2A0w)

- I. **Call to order** Call to order - – Chairman Bruce Busada  
Meridith Trahan read the Certification of Inability to Operate Due to Lack of Quorum.
- II. **Swearing in of new members**
  - Jason Cobb
  - Charles “Chuck” Henderson
  - Gina Jones
  - Sandra Thompson-Herman
  - Ada Womack-Bell
- III. **Roll call –**  
WIC Director Kellie Taylor-White    **Quorum: Yes Time: 9:37**

10-Mar-21				
First Name	Last Name	Member	Designee	Designee
Bruce	Busada	X		
Joseph	Ardoin	X		
Paul	Arice	X		



# Presentation from Local Workforce Development Boards

- Sunae Villavaso, Director 12 Orleans Parish



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# Disaster Dislocated Worker Grant presentation



# National Dislocated Worker Grant

In October, 2020, JOB1 launched the Disaster Dislocated Worker Grant (DDWG) program to **provide 100 temporary employment opportunities** to assist with clean-up and recovery efforts directly related to COVID-19

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# NATIONAL DISLOCATED WORKER GRANT

We engage local non-profit organizations directly connected with services, facilities and otherwise to place temporary workers

## Humanitarian Workers



Personal Shopper & Delivery Driver



Social & Human Service Assistant



Warehouse Worker

## Clean-up Workers



Cleaner/ Sanitizing Worker



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## DISASTER DISLOCATED WORKER GRANT PARTICIPANT INFO (AS OF 5/19/21)

**93**Participants  
Enrolled**71**

Temporary Jobs Placed

**12**Training Participants  
Placements**\$900K+ in Temporary Jobs  
Obligations****\$40K+ in Training Obligations**

# PARTICIPANT SERVICES

Supportive  
Services

Permanent  
Job  
Placement

Training/W  
ork  
Readiness

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## EMPLOYER CRITERIA

- Non-profit Organization or Government Agency
- Providing COVID-related services
- Approved positions include:
  - Cleaner/Sanitizer Worker
  - Community Health Outreach Worker
  - Health Educator
  - Social Service Assistant
  - Warehouse Worker
  - Food Delivery Driver
  - Laborer
  - Child Care Attendant
  - Vaccination Site Worker

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# EMPLOYER HIGHLIGHTS

## CURRENT EMPLOYER PARTNERS

Broadmoor Community Church

Cultivating Youth Organization

Giving Hope Food Bank

Level Up Campaign

New Orleans Mosquito, Termite and Rodent Control Board

New Orleans Recreation Development Commission

Office of Housing Policy and Community Development

Office of Workforce Development

Resilience Force

Sankofa

Total Community Action

## PENDING EMPLOYER PARTNERS

Department of Code Enforcement

GNO Caring Collective

Historic Districts Landmark Commission

Mayor's Office of Cultural Economy

New Orleans City Planning Commission

Ochsner Healthcare Network

Office of Business and External Services

Office of Safety and Permits



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Have you been laid off or furloughed due to COVID?  
 Have you been unemployed for 3 months or more?

Get one of these temporary jobs starting at \$14/hour



Contact us at 504-658-4500 ext. 5 to schedule an appointment or pre-register at [JOB1NOLA.eventbrite.com](http://JOB1NOLA.eventbrite.com)

**REQUIRED DOCUMENTS INCLUDE**  
 1. Valid ID or Driver's License • 2. Birth Certificate or Voter Registration Card and • 3. Social Security Card

**JOB1: Your Career Connection**

Contact us @  
 504.658.4500  
 @JOB1@NOLA.GOV

JOB1 NOLA  
 @JOB1\_NOLA



Have you been laid off or furloughed due to COVID-19?

Have you been unemployed for three months or more?

Enroll @JOB1 today to get a temporary job starting at \$14/hour!

Get a temporary job in the following industries and roles:

- Healthcare
- Construction/Laborer
- Food Packaging
- Humanitarian Services
- Sanitizing/Disinfectant Tech
- And more!



**REQUIRED DOCUMENTS INCLUDE:**  
 1. Valid ID or Driver's License  
 2. Birth Certificate or Voter Registration Card and  
 3. Social Security Card

**JOB1: Your Career Connection**

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Contact us @  
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 @JOB1@NOLA.GOV

JOB1 NOLA  
 @JOB1\_NOLA



## QUESTIONS

Here at JOB1 we are interested in helping you **build an all-inclusive workforce** with opportunities for your employees to **thrive and succeed**

<b>Stanley Cospers</b>	<b>AJ “Bobby” Winbush</b>	<b>Stephanie Cox</b>
<b>Recruitment and Placement Specialist (DDWG)</b> 504-658-4587 <a href="mailto:stanley.cospers@equusworks.com">stanley.cospers@equusworks.com</a>	<b>Business Solutions Consultant (DDWG)</b> 504-658-4571 <a href="mailto:bobby.winbush@equusworks.com">bobby.winbush@equusworks.com</a>	<b>Special Projects Supervisor (DDWG)</b> 504-658-4526 <a href="mailto:stephanie.cox@equusworks.com">stephanie.cox@equusworks.com</a>

# Presentation from Dr. Kimberly Hunter-Reed

- Sub-Cabinet for Education and Workforce

# Louisiana's Governor's Workforce & Education Sub-Cabinet

*Aligning Louisiana's Workforce & Education  
Agenda*

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06/02/2021



# Louisiana's Governor's Workforce & Education Sub-Cabinet

*Aligning Louisiana's Workforce & Education Agenda*



# The Governor's Vision ...

*"...we look to reach our educational attainment goal of 60% of all working age-adults (ages 25-64) in Louisiana holding a postsecondary degree or high-value credential by 2030.*

*To reach this goal, Louisiana is working to build capacity for postsecondary and workforce development needs. In 2018, I created the **Workforce and Education Sub-Cabinet** focused on bringing together a cross-section of agencies committed to talent development in Louisiana. The leadership of the Sub-Cabinet and its Implementation Team comprised of key thought and policy leaders from across the state are developing a road map for success for our adult learners."*

**The Honorable John Bel  
Edwards, Governor**  
State of Louisiana

*Source: Letter to the National Governor's Associate, August 7, 2019*



*Attainment*

**GOAL:**

**60%**

Louisiana's working-age population with a postsecondary credential



GAP

45,000

40,000 Annual Credentials Produced in 2018

*Double the Numbers*

**GOAL:**

**85,000**

Annual Credentials Produced in 2030



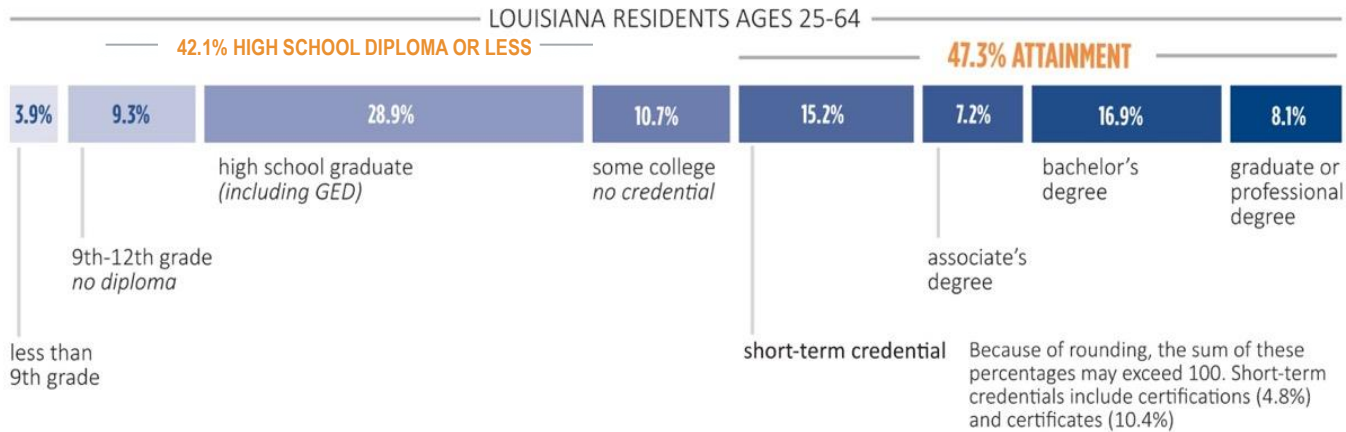
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# DATA COMPARISONS

## GETTING TO 60%

12.7% attainment increase needed to reach 60% goal

Approximately 53% of Louisiana’s population must be positioned to graduate with a postsecondary degree or credential. Our job moving forward is to help them overcome any barrier to success.



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# Today's Student

Traditional to Post-Secondary



First in Family



Foster Youth

Working Parent in Need of Training



Adults in Rural Areas

Incarcerated/ Formerly Incarcerated



Veterans



# Louisiana's Workforce Delivery System

- Louisiana's Workforce Delivery System **encompasses the entire spectrum of education from skills training and certification to relevant cutting-edge research, innovation and commercialization** to align educational attainment to current and future jobs in areas of highest priority for Louisiana.
- Through the Governor's Sub-Cabinet, Louisiana has developed a strategy that facilitates cross-agency collaboration & strategic alignment and partnership.
- This is Louisiana's Secret Sauce: *a deliberate effort to work across the state's talent development programs to eliminate regulatory barriers to*



# The Sub-Cabinet ... *Hit the Ground Running*

- **November 2018** – Governor Convenes the Inaugural Meeting of the Sub-Cabinet, CLASP introduced, LWC frames Workforce Pipeline Conversation
- **December 2018 – January 2019** – Agency Partners share Overview and Report Outs on Louisiana’s Workforce Supply
- **January 2019** – A Preliminary Report from the Center for Law and Social Policy (CLASP)
  - The goal is to develop a Louisiana-specific state policy agenda that identifies opportunities to better align public benefit and postsecondary policies in order to get students the education and skills needed to enter the workforce.
- **February 2019** – LWC Presents on Louisiana’s Workforce Demand
- **March 2019** – CLASP Presents Its Policy Agenda Recommendations and Next Steps
  - CLASP developed a Louisiana-specific state policy agenda that identified opportunities to diminish barriers for Louisiana as we focus on leveraging public benefits to increase credentials and employment. CLASP concluded that Louisiana's public benefits, postsecondary education, and training policies were ripe for alignment. Their work culminated in a set of policy recommendations to improve low-income Louisianans' ability to access postsecondary education and training opportunities.
  - To address the Recommendations from CLASP, an Implementation Team and five Working Groups are established
- **April – November 2019** – Sub-Cabinet Spotlights Agencies (*Note: August – Louisiana Receives NGA Educate for Opportunity Grant*)
- **November 2019** – Sub-Cabinet Begins Discussion on Building Louisiana’s Prosperity (*Note: Beta Version Complete & Accessible*)
- **February – December 2020** – Sub-Cabinet and NGA Working Groups & RLC Taskforce Meet Remotely (*due to pandemic*)
- **January – Present 2021** – Progress Continues...

# Sub-Cabinet Implementation Team Members

**Dr. Adren O. Wilson , Chair**

Office of the Governor

**Chris Broadwater**

LCTCS

**Rhett Covington**

Public Safety and Corrections

**Randall Domingue**

Louisiana Workforce Commission

**Jeanie Donovan**

Louisiana Department of Health

**Lisa French**

Louisiana Department of

Education

**Sammy Guillory**

Department of Children and

Family Services

**Makesha Judson**

Department of Children and

Family Services

**Terri Ricks**

Department of Children and

Family Services

**Susie Schowen**

Louisiana Economic

Development

**Ellyn Toney**

Office of Juvenile Justice

**Dr. Lisa Vosper**

Board of Regents

**Kellie Taylor-White**

Louisiana Workforce

Commission

**Janel Young**

Louisiana Housing Corporation

# Sub-Cabinet Working Groups

- **Access Working Group**

Chair: Terri Ricks

Members: Sarah Berthelot, Chris Broadwater, Monica Brown, Amy Cable, Sammy Guillory, Makesha Judson, Willie E. Smith and Dr. Lisa Vosper

- **Career Pathways Working Group**

Chair: Susie Schowen

Members: Lisa French, Alison Ocmand, Ellyn Toney, Dr. Lisa Vosper and Kellie Taylor-White

- **Data Sharing Working Group**

Chair: Jeanie Donovan

Members: Celia Alexander, Melanie Gueho, Joel Harrel, Shaya Khorsandi, David Leingang, Beth Touchet-Morgan, Kim Nesmith, Alison Ocmand, Karthik Poobalasukramanian and Susie Schowen

- **Governmental/Private Fund Development Working Group**

Chair: Dr. Adren Wilson and Evan Alvarez

Members: TBA

- **Opportunity Youth and Returning Citizens Working Group**

Chair: Beth Touchet-Morgan

Members: TBA

# Sub-Cabinet Goals Accomplished - Access Work Group

- **CLASP Recommendation: Utilize Existing State Authority Under the SNAP Rules to Improve the SNAP Rules for Students**
  - ✓ SNAP E&T program in full swing and growing in collaboration with federal partner Food and Nutrient Services, LWC, LCTCS, BoR, LDH, and more than twenty other organizations.
  - ✓ DCFS adapted a new verification form to allow LCTCS schools to certify that students are in certain SNAP-allowable programs more easily. DCFS issued an executive bulletin, revised internal policy to clarify that students participating in the SNAP-allowable programs meet one of the exceptions for SNAP eligibility.
- **CLASP Recommendation: Create a Benefits Access Pilot on Campus**
  - ✓ LCTCS began a pilot on the campus of Delgado Community College in New Orleans.
  - ✓ Other LCTCS Campuses to fully Implement Snap E&T on their Campuses
- **CLASP Recommendation: Messaging to Potential Beneficiaries**
  - ✓ DCFS provided access to the Unite Louisiana Platform to each Sub-Cabinet Agency Partner. The new NO WRONG DOOR, close-loop referral pilot is underway in the Greater Acadiana Region
  - ✓ DCFS – BOR Collaborated and Released a Joint Snap E&T Flyer for Higher Ed Institutions and Students

# Sub-Cabinet Goals Accomplished - Career Pathways Work Group

- **CLASP Recommendation: Target Funding to Support the Needs of the Future Workforce While in Training**
  - ✓ The work group is currently in the process of mapping funding streams to more efficiently create pathways.
  - ✓ The work group will provide their fund braiding update to the Sub-Cabinet after Session.
- **CLASP Recommendation: Ensure Coordination Between Benefits Access Initiatives and Career Pathway Programs**
  - ✓ The Board of Regents entered an MOU on behalf of the Sub-Cabinet Partners with the Federal Reserve Bank of Atlanta to design a Louisiana-specific CLIFF Tool, through LCTCS training underway.
  - ✓ Unique to the state, the Louisiana-specific CLIFF Tool will incorporate the state's ALICE data.
  - ✓ An understanding of the funding landscape, including benefits programs, can help us to create pathways that maximize access to and utilization of support services for the workforce in Louisiana.

Select Parish  
 ID: 70000

Select Industry  
 Healthcare

Select Occupation  
 Licensed Practical and Licensed Vocational Nurses

Select Family Type  
 One adult with two children

Age of First Child (Under 18)  
 4

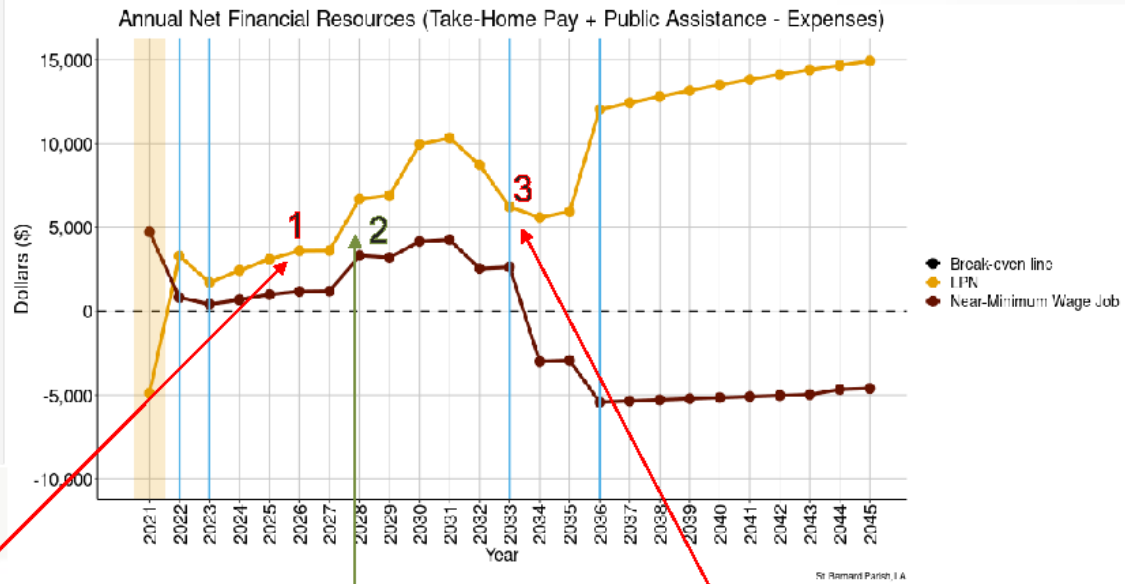
Age of Second Child (Under 18)  
 0

Select Public Assistance Package  
 Tax Credits + Food + Healthcare

Full-Time or Part-Time Training\*  
 Full-time

Definitions:  
 Tax Credits: Earned Income Tax Credit (EITC), Child Tax Credit (CTC), and Child and Dependent Care Tax Credit (CDCTC)  
 Food: Supplemental Nutrition Assistance Program (SNAP) and National School Lunch Program  
 Healthcare: Medicaid, Children's Health Insurance Program (CHIP), Medicare, or Affordable Care Act (ACA) subsidy  
 Head Start: Head Start Early Childhood Program  
 Childcare: Child Care Development Fund Subsidies (CCDF)  
 Housing: Section 8 Housing Voucher

Print Results  
 Print Underlying Data



1. Benefits Plateau

2. Better off as LPN

3. Future cliffs





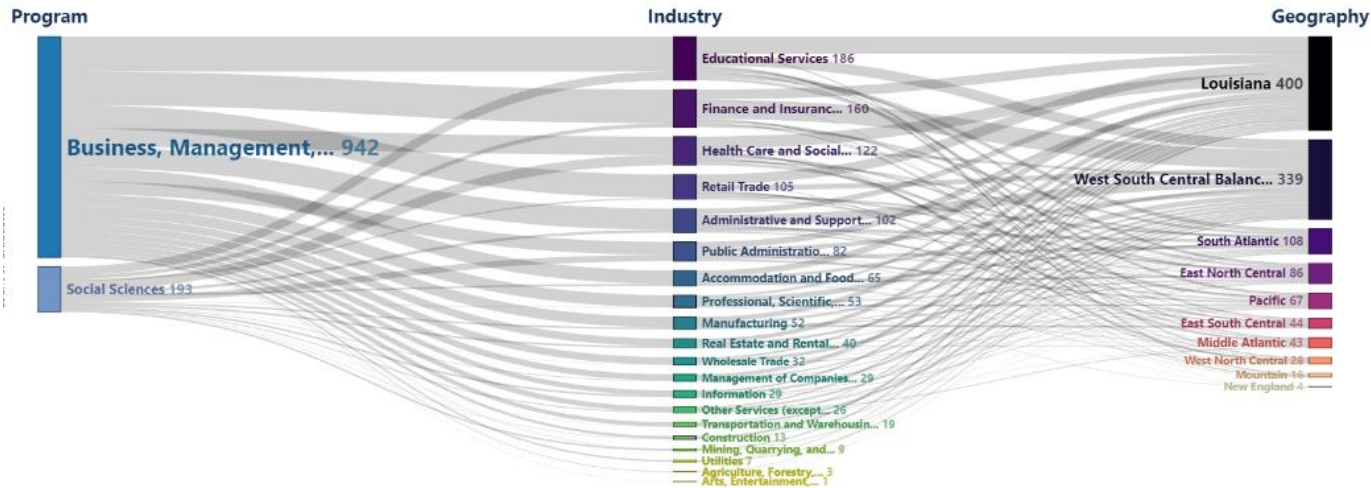
# Sub-Cabinet Goals Accomplished - Data Sharing Work Group

- **CLASP Recommendation: Look at Opportunities to Use Data to Inform this Work Across Agencies**

The work group was charged to find and examine any current data-sharing agreements between state agencies and look for ways to expand data-sharing across state agencies.

- ✓ **Data Sharing Win** – The BoR, the U. S. Census Bureau and the LWC executed MOUs to participate in the Census Bureau’s **Post-Secondary Employment Outcomes (PSEO) Experiment**. PSEO data provide earnings and employment outcomes for college and university graduates by degree level, degree major, and post-secondary institution. These statistics are generated by matching university transcript data with a national database of jobs, using state-of-the-art confidentiality protection mechanisms to protect the underlying data. The U. S. Census Bureau released, nationally, Louisiana’s Post-Secondary Employment Outcomes (PSEO) Experiment on April 22<sup>nd</sup>.
- ✓ **Data Sharing Promise** – The BoR, LWC and a host of other supporters have partnered to improve education and workforce alignment. The goal of HB 459 by Rep. Freiberg is to:
  - Securely share data to promote transparency and answer questions about program outcomes; resource allocation; the value of different credentials; gaps between the education and skills of individuals and workforce needs; and equitable access to work-based learning opportunities.

# Post-Secondary Outcomes



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# Tools You Can Use ...



Includes 9 interactive attainment metrics, disaggregated by race/ethnicity, geography, and age range, that can be filtered by system and by institution type to track progress and inform decision making.



Used to measure prosperity across Louisiana with a focus on whether it is being achieved equitably. Higher scores always indicate better outcomes but may not represent actual values.



Includes static information relevant to enrollment demographics, persistence, graduation rates, and more.



The Census Bureau's Postsecondary Employment Outcomes (PSEO) Explorer Tool combines labor market and higher education data to measure the impact of graduation displaying earnings and employment outcomes for multiple states.

[www.laregents.edu/data-publications/](http://www.laregents.edu/data-publications/)



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# Questions & Answers



# Presentation from Camille Conaway

- Reboot Effort



LOUISIANA'S COMMUNITY  
AND TECHNICAL COLLEGES



REBOOT

YOUR CAREER

REDUCED TUITION

NO APPLICATION FEES

SHORT TERM TRAINING

# WHAT IS REBOOT?

**REBOOT**  
**YOUR CAREER**

\$10 million from the Governor's Emergency Education Relief Fund through the CARES Act is funding the Reboot program for FY21.

The purpose is to train 5,000 unemployed Louisianans for jobs available in the short and medium term in their region.

LCTCS is administering the program for all 12 community colleges, Southern University-Shreveport, and LSU-Eunice

# REBOOT

YOUR CAREER

Defined  
in-demand jobs  
by region

**July 2020**

Determined  
training and  
credentials aligned  
to in-demand jobs,  
available at each  
college

**August 2020**

Publicly launched  
and marketed the  
program,  
began training

**September 2020**

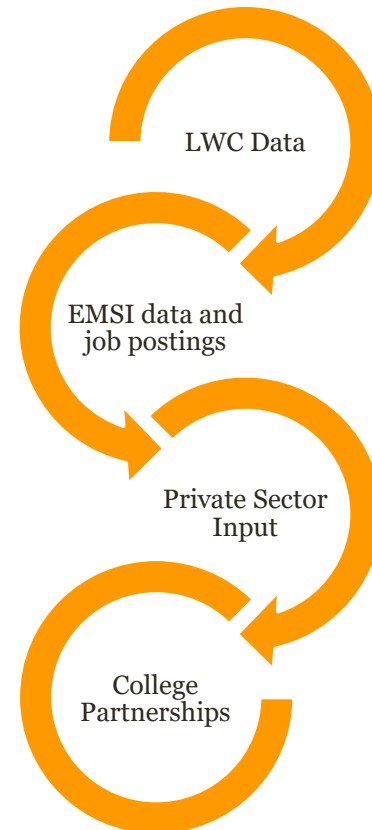
Continuously  
evaluate training  
compared to  
demand to make  
adjustments in  
credential offerings

**Ongoing**



# WHAT JOBS ARE IN DEMAND?

- No minimum education requirements / credential can be attained in **12 weeks or less**
- Job growth is predicted in the regional economy in the short and longer term
- Job is on a high-wage career **pathway**: Credentials of value / “On ramp” credentials
- Training for jobs in sectors of the economy in significant recession are *excluded*



1

## HEALTHCARE

Diagnostic medical sonographer
EMT and paramedics
Health educators (Region 1)
Medical assistant
Medical records and health information IT
Nursing assistant
Patient care assistant
Pharmacy tech
Phlebotomists
Practical Nurse*
Radiologic technologist*
Registered nurse* (non-LCTCS)
Respiratory therapist*
Surgical technologist*

3

## INFORMATION TECHNOLOGY

Computer network support specialists
Computer user support specialists
Information security analysts
Web developer

2

## TRANSPORTATION & LOGISTICS

Aircraft mechanics and service technicians
Automotive body and related repairers
Automotive service technicians and mechanics
Bus and truck mechanics and diesel engine specialists
Captains, mates, and pilots of water vessels (Region 1 -5)
Crane and tower operators
Drivers / Sales workers
First-line supervisors of mechanics, installers, and repairers
Heavy and tractor-trailer truck drivers
Light truck or delivery service drivers
Sailors and marine oilers (Region 1-5)
Industrial truck and tractor operators
Light truck or delivery service drivers
Marine service technician (Region 1 and 2)
Mobile heavy equipment mechanics
Riggers
Sailors and marine oilers (Region 1-5)

# 4

## MANUFACTURING

Coating, painting and spraying machine setters, operators, and tenders (Region 2 / 3 / 4 / 7)

Computer-controlled machine tool operators (Region 1 / 3 / 4)

Electric motor, power tool, and related repairers (Region 1 / 2 / 4 / 5)

Electrical and electronics repairers, commercial and industrial equipment

First-line supervisors of production and operating workers

Helpers – Installation, maintenance, and repair workers

Helpers – production workers

Industrial Engineering Technicians (Region 5)

Industrial machinery mechanics

Inspectors, testers, sorters, samplers, and weighers

Machinists

Maintenance workers, machinery

Millwrights

Structural metal fabricators and fitters (Region 1 / 3 / 4)

Welders, cutters, solderers, and brazers

# 5

## CONSTRUCTION

Carpenters

Construction laborers

Electricians

First-line supervisor of construction trades and extraction workers

Heating, air conditioning, and refrigeration mechanics and installers

Helpers – electrical

Helpers – pipelayers, plumbers, pipefitters, and steamfitters

Maintenance and repair workers, general

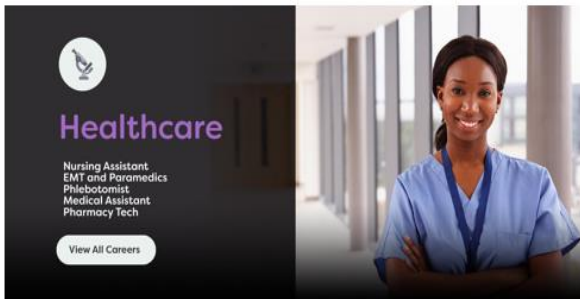
Operating engineers and other construction equipment operators

Painters, construction and maintenance

Plumbers, pipefitters, and steamfitters

Structural iron and steel workers

# WHAT CREDENTIALS ARE OFFERED?



[Text] **CERTIFIED NURSING ASSISTANT**  
 □ BPCC / BRCC / CLTCC / DELTA / FLETCHER / NORTSHORE / NUNEZ / NORTHWEST / RPCC / SLCC / SUSLA

[Text] **EMERGENCY MEDICAL TECHNICIAN**  
 □ CLTCC / NUNEZ / SLCC / SUSLA

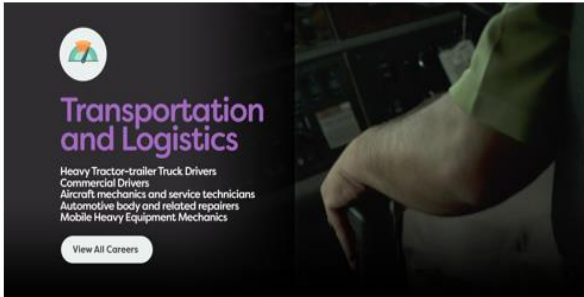
[Text] **CERTIFIED CLINICAL MEDICAL ASSISTANT**  
 □ BRCC / DELGADO / DELTA / FLETCHER / LSUE / RPCC / SOWELA / SUSLA



[Text] **COMMERCIAL DRIVERS LICENSE**  
 □ CLTCC / FLETCHER / NUNEZ / NORTHWEST / RPCC / SLCC / SOWELA

[Text] **FORKLIFT OPERATOR CERTIFICATION**  
 □ BPCC / CLTCC / DELGADO / DELTA / FLETCHER / NORTSHORE / NUNEZ / NORTHWEST / SOWELA

[Text] **NCCCO RIGGER LEVELS 1 AND 2**  
 □ CLTCC / NUNEZ / RPCC



[Text] **COMPTIA NETWORK+**  
 □ BPCC / BRCC / DELTA / LSUE / NUNEZ / SUSLA

[Text] **AWS CLOUD**  
 □ CLTCC / DELGADO / NORTSHORE / NUNEZ

[Text] **CISSP CERTIFIED INFORMATION SYSTEMS SECURITY PROFESSIONAL**  
 □ BRCC / LSUE / NUNEZ / SUSLA



06/02/2021

# WHAT CREDENTIALS ARE OFFERED?

4



[Text] **NCCER MILLWRIGHT LEVELS 1 AND 2**

□ BRCC / DELGADO / DELTA / FLETCHER / RPCC / SOWELA

[Text] **NCCER INSTRUMENTATION LEVELS 1 AND 2**

□ BRCC / DELTA / FLETCHER / NUNEZ / SOWELA

[Text] **AWS WELDING CERTIFICATIONS (VARIOUS)**

□ BRCC / CLTCC / DELTA / FLETCHER / NUNEZ

**BAIS INDUSTRIAL SCAFFOLDING  
CERTIFICATION**

[Text]

□ NORTHSHORE / RPCC / SLCC

**NCCER ELECTRICAL LEVELS 1 AND 2**

[Text]

□ BRCC / FLETCHER / NUNEZ / NORTHWEST / SOWELA

**HVAC EXCELLENCE CERTIFICATION**

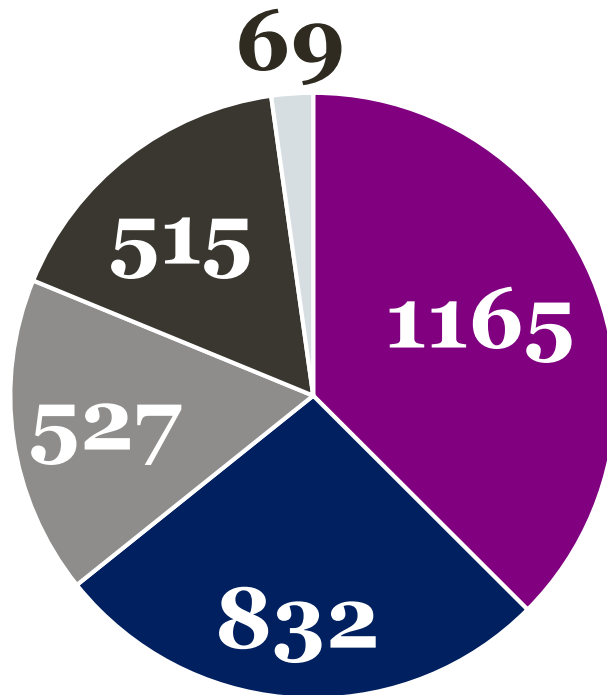
[Text]

□ BRCC / DELTA / FLETCHER / LSUE / NORTHSHORE / SUSLA



5

# WHAT PROGRESS HAS BEEN MADE TO DATE?

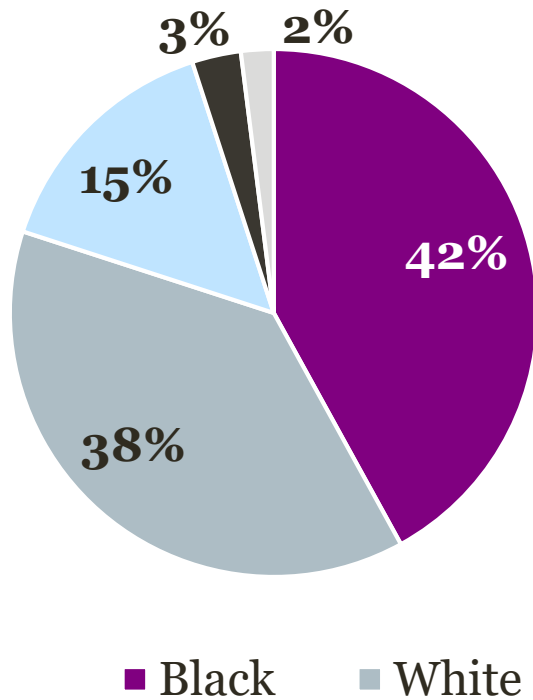


- Transportation
- Healthcare

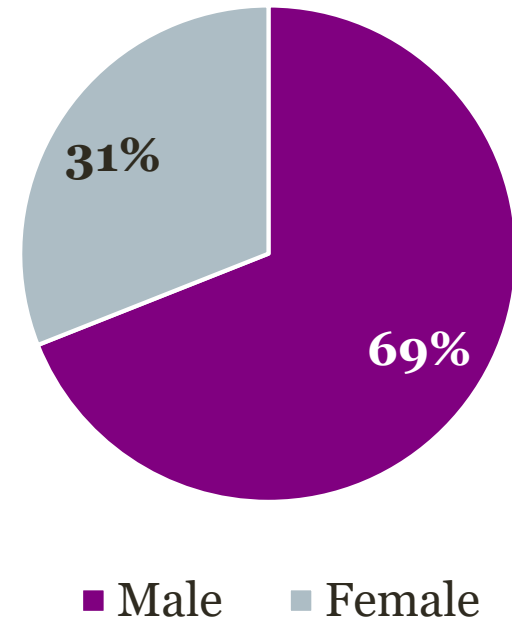
AS OF 3/31/21  
3,200+  
CREDENTIALS  
EARNED

# WHO HAS BENEFITTED SO FAR?

## RACE OF COMPLETERS



## GENDER OF COMPLETERS



# WHO HAS BENEFITTED SO FAR?



**-- Danisha W.  
(Delta: nursing  
assistant)**

*Starting out in the program having three kids I didn't think it was possible to finish or to get my work done on time but God showed for me!!! Throughout clinical I would get compliments on how good of a student I was and how I would make an great aid.*

*I actually start working for one of the nursing homes rite after my completion of the CNA program. Landmark is a facility that cares for their residents and employees...*

*I plan on furthering my career as an Nurse. Definitely will go back to Delta. LDCC is a great place to start your nursing career. LDCC treats and make you feel like you're somebody and want to become more In life!! BIG shoutout to God and Mr. Antonio he has such a great spirit and an awesome instructor.*

*I drove from Grambling, La to Monroe, La to class each day... I clicked on my Facebook app and saw that the Monroe campus had open enrollment for the CNA program. Filled the short application out online through the LDCC website the next business day Mr. Antonio gave me a call. He gave me the information of everything I needed to complete the process of my application. I did as I was told. I was blessed to meet such great people from LDCC and Landmark Nursing!*



# WHO HAS BENEFITTED SO FAR?



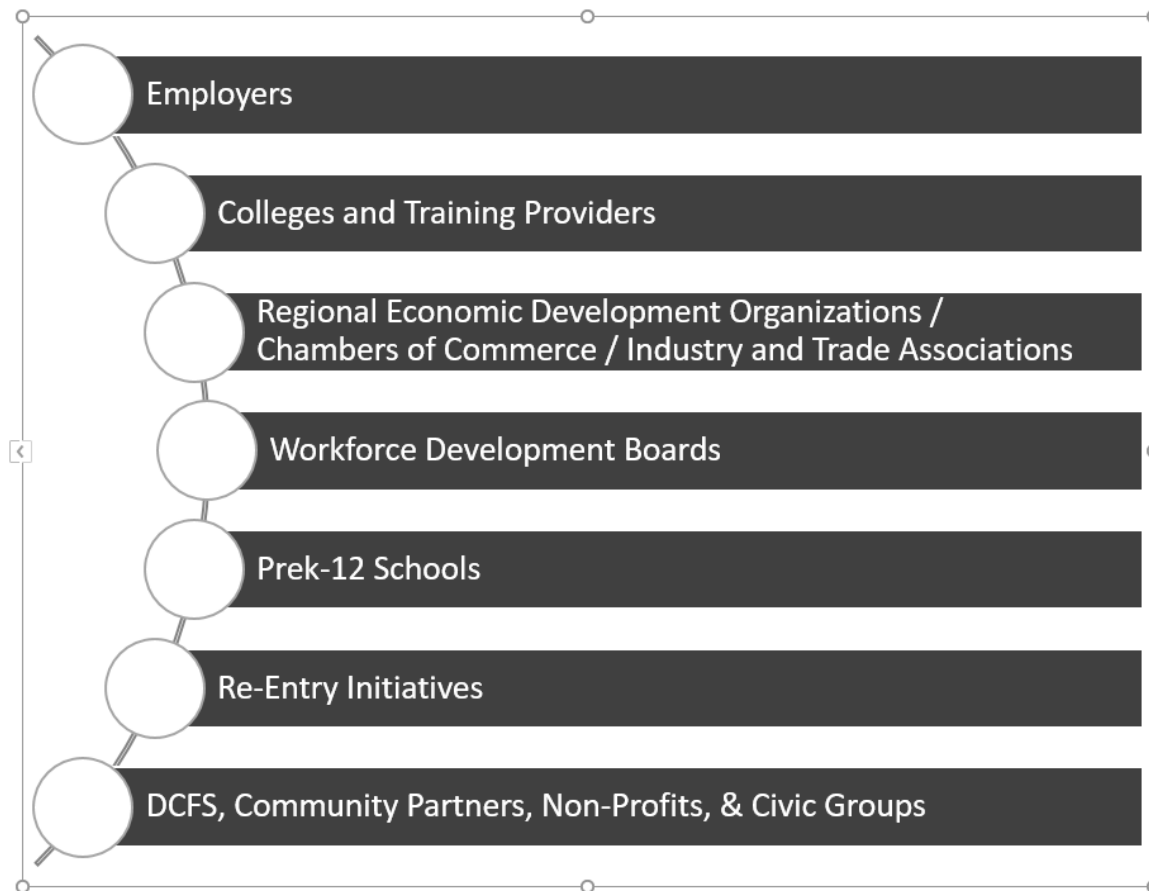
**-- Joseph C.  
(SOWELA: forklift  
operator)**

*“I would not be here without Reboot Louisiana. It definitely helped me get to where I am today. My employer is great to work with and offers great benefits. I appreciate the training, and I’m very grateful,” said Joseph.*

*The forklift certification enabled him to start a new job in less than one month. Joseph now works for Louisiana Millworks in the Masonite division as a forklift operator.*

*“I like that this work includes more responsibility, as you are actually part of the infrastructure of the company, not just helping out. Today, the SOWELA training means a lot more than what I expected. It was a wonderful opportunity,” said Joseph.*

# A WORKFORCE ECOSYSTEM IS NECESSARY TO SUCCEED



# GOALS FOR OUR PARTNERSHIP WITH WDBS



Share information on job markets, employer needs, and aligned training and credentials.

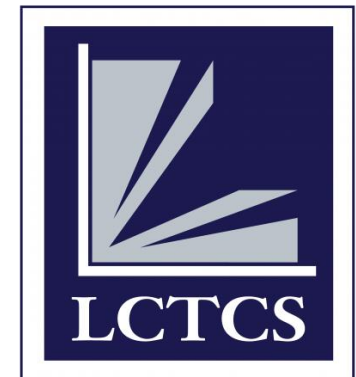
Raise awareness among the unemployed of the Reboot opportunity.

Braid funding for eligible students to fill tuition gaps and provide supportive services.

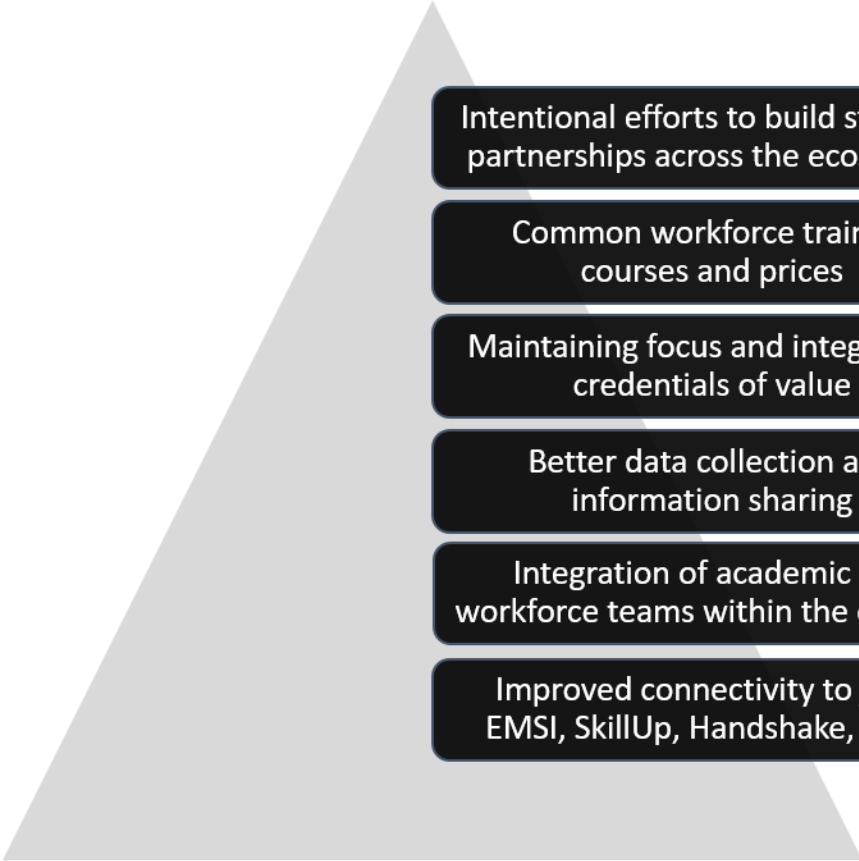
Increase class sizes to accommodate both Reboot and WIOA funded students.

Connect graduates to employers.

Collaborate to focus on career pathways and credentials of value



# WE ARE LAYING A FOUNDATION FOR THE FUTURE



Intentional efforts to build stronger partnerships across the ecosystem

Common workforce training courses and prices

Maintaining focus and integrity on credentials of value

Better data collection and information sharing

Integration of academic and workforce teams within the colleges

Improved connectivity to jobs: EMSI, SkillUp, Handshake, more

# REBOOT

YOUR CAREER

Q4 training →  
completion of  
5,000  
credentials

**June 2021**

Initiate  
Reboot 2.0

**July 2021**

Launch  
**NEW!**  
Adult Promise  
Program

**July 2022**

# DISCUSSION & CLOSING

## FOR MORE INFORMATION:

**Camille Conaway**  
Vice President for Policy &  
Industry Partnerships

[camilleconaway@lctcs.edu](mailto:camilleconaway@lctcs.edu)

(225) 620-5711

# IBCC Actions for Review and Approval

06/02/2021



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www.laworks.net

John Bel Edwards, Governor  
Ava Cates, Secretary

#### Workforce Investment Council

### Industry-Based Certification Applicant For Inclusion on the Louisiana State IBC Focus List

**Submitting Organization:** St. Tammany Parish Public Schools

**IBC Title:** Amazon Web Services (AWS) Foundational and Amazon Web Services (AWS) Associate

The term "cloud computing" refers to the on-demand delivery of IT resources via the Internet with pay-as-you-go pricing. The global public cloud computing market is set to exceed \$330 billion in 2020. (Gartner) Cloud computing has been a top LinkedIn skill for the past five years, with 90% of companies on the cloud. (451 Research) The global public cloud computing market has consistently grown 15% YoY and is projected to continue to do so through 2022. (Gartner) AWS is the world's most comprehensive and broadly adopted cloud platform. AWS Certification helps learners build credibility and confidence by validating their cloud expertise with an industry-recognized credential and organizations identify skilled professionals to lead cloud initiatives using AWS. Current AWS customers in our region include Capital One, Entergy, Lucid, Geocent, Globalstar, LSU HSC, Ochsner Health, Pan American Life Insurance Group, Textron, HCA Holdings (Tulane Medical Center), Humana, Intralox (Laitram), Smuckers (Folgers), and Levelset.

#### Occupations with 4 and 5 Star Jobs ratings associated with IBC:

Occupation	Star Jobs Rating	Anticipated Annual Statewide Demand	Wage Range
Computer User Support Specialists	Five Stars	Annual Total Openings: 380	\$27,819 - \$65,224
Computer Network Support Specialist	Five Stars	Annual Total Openings: 160	\$34,995 - \$84,742
Network and Computer Systems Administration	Five Stars	Annual Total Openings: 290	\$42,237 - \$102,830
Computer Systems Analyst	Five Stars	Annual Total Openings: 180	\$42,514 - \$103,621
Database Administrator	Five Stars	Annual Total Openings: 40	\$50,324 - \$147,583



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Workforce Investment Council

### Industry-Based Certification Applicant

#### For Inclusion on the Louisiana State IBC Focus List

#### Submitting Organization NRF Foundation

**IBC Title:** Business of Retail: Operations & Profit

Retail is the largest private-sector employee in the country. Three career paths in Louisiana retail – store-based, warehouse-based and call center based – provide ample employment and growth opportunities. Retailers and small businesses are the backbone of communities, especially in rural areas. Despite some retailers seeing losses as Consumers pull back on discretionary items due to COVID, other retailers are benefitting from stable revenues as they keep up with the demand for everyday goods and services. We anticipate spending and stability will return once a vaccine is developed. We are already starting to see this. Overall, retail sales during May were up 17.7 percent and up another 7.5% this June. The demand for a qualified workforce is growing – particularly with expansion of technology enhancements and Omni-channel offerings. In Louisiana, 705.9K jobs are supported by retail; there are 62.4K retail establishments; there is a total \$47.5B total GDP impact (source: <https://nrf.com/retails-impact/louisiana>). The Business of Retail: Operations & Profit highlights the retail ecosystem, defines the profit model and gives learners an overview of how to run a business. The credential prepares students for jobs in retail and beyond – and gives budding entrepreneurs a great foundation.

#### Occupations with 4 and 5 Star Jobs ratings associated with IBC:

Occupation	Star Jobs Rating	Anticipated Annual Statewide Demand	Wage Range
First-line supervisors of retail sales	5	Current jobs listed - 916	\$23,327-\$52,457 annually
General & Operations Managers	5	Current jobs listed - 805	\$11.22/hour-\$25.22/hour
Sales Managers	5	Current jobs listed - 153	\$25.20/hour - \$90.00+/hour
Food Service Managers	5	Current jobs listed - 240	\$17.35/hour-\$38.66/hour
Advertising Sales Agents	4	Current jobs listed – 30	\$10.11/hour-\$36.72/hour



06/02/2021

Color Key:

Add

Remove



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## Workforce Investment Council

## Louisiana Industry-Based Certification (IBC) State Focus List

DRAFT

Certifying Agency	Certification	Jump Start Level
Adobe	Certified <del>Associate</del> Professional	Basic
	Adobe Certified Professional in Visual Design, Video Design, <u>OR</u> Web Design	Advanced
	Certified Expert	Advanced
American Design Drafting Association (ADDA)	Architectural Apprentice Drafter	Basic
	Mechanical Apprentice Drafter	Basic
American Hotel & Lodging Association – Educational Institute	Certified Hospitality and Tourism Management Professional (CHTMP) <u>AND</u> Certified Guest Service Professional	Basic (both are required)
American Welding Society (AWS)	AWS Structural Welding (or modified version accepted by regional employers)	Basic (ABC – Pelican Level 1)
		Advanced (ABC – Pelican Level 2)
American Production and Inventory Control Society (APICS)	Certified in Logistics, Transportation and Distribution	Basic
Autodesk	Autodesk Certified User AutoCAD	Basic
	Auto desk Certified User Inventor	Advanced
	Autodesk Certified User Revit	Advanced
Automotive Service Excellence (ASE) (3+ modules = Advanced)	<del>Entry Level Automobile</del>	
	Automotive Service Technology	Basic
	Automotive Transmission and Transaxle	Basic
	Brakes	Basic
	Electrical/Electronic Systems	Basic
	Engine Performance	Basic
	Engine Repair	Basic
	Heat and Air Conditioning	Basic
	Maintenance and Light Repair	Basic
	Manual Drivetrain and Axles	Basic
	Steering and Suspension	Basic

06/02/2021

	Entry Level Medium/Heavy Truck	
	Entry Level Collision Repair and Refinish: Mechanical and Electrical	Basic
	Entry Level Collision Repair and Refinish: Non-structural Analysis and Damage Repair	Basic
	Entry Level Collision Repair and Refinish: Painting and Refinishing	Basic
	Entry Level Collision Repair and Refinish: Structural Analysis and Damage Repair	Basic
	Entry Level Medium/Heavy Truck	
	Entry Level Medium/Heavy Truck: Brakes	Basic
	Entry Level Medium/Heavy Truck: Diesel Engines	Basic
	Entry Level Medium/Heavy Truck: Electrical/Electronic Systems	Basic
	Entry Level Medium/Heavy Truck: Suspension & Steering	Basic
	Entry Level Medium/Heavy Truck: Inspection Maintenance & Minor Repair	Basic
AVID	Media Composer	Basic
	Media Composer Certified Professional	Advanced
	ProTools User	Advanced
<b>Certifying Agency</b>	<b>Certification</b>	<b>Jump Start Level</b>
Baton Rouge Area Chamber (BRAC)	Statewide Micro-Enterprise Credential	Basic
Carpenter International Training Fund	Level 1	Basic
	Level 2	Advanced
	Level 3	Advanced
C-Tech Associates	Smart Home Professional	Basic
	Network Cabling Specialist	Basic
	Broadband Professional	Advanced
Certified Internet Web Professional (CIW)	CIW Web Foundations Associate	Advanced
	CIW Internet Business Associate	Basic
	CIW Site Development Associate	Basic
	CIW Network Technology Associate	Basic
	CIW Web Design Professional	Advanced
	CIW Web Design Specialist	Basic
	CIW E-Commerce Specialist	Basic
	CIW Web Development Professional	Advanced
	CIW JavaScript Specialist	Basic
	CIW Database Design Specialist	Basic
	CIW Perl Specialist	Basic
	CIW Web Security Professional	Advanced
	CIW Web Security Associate	Basic
	CIW Web Security Specialist	Basic
Certiport, Inc.	App Development with Swift Level 1	Basic
CompTIA	A+ Certification	Advanced
	IT Fundamentals	Basic

# Questions & Answers

A decorative graphic consisting of a solid green horizontal bar that transitions into a white background. Below the green bar, there are several horizontal lines of varying lengths and colors (green and white) that create a layered, stepped effect.

# Public Comments and Vote

- Please put any public comments in the chat now
- We will be moving on to the vote of the members momentarily.

# Presentation of Occupational Forecast

# Questions & Answers

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# Other Business

# Public Comments

# Adjournment

# Video

[https://www.youtube.com/channel/UCI\\_qUVSHoUsh6iH2iJN5Jbw/videos](https://www.youtube.com/channel/UCI_qUVSHoUsh6iH2iJN5Jbw/videos)